

TOURING LAB

PRESENTED BY ARTS ON TOUR

ARTS
ON
TOUR

Wednesday 6th April, 9.30am – 4.30pm
107 Redfern St

9.00am	Doors Open	
9.30am	Welcome and introduction Housekeeping	Antonia Seymour, Executive Director AOT Kate Gaul, Project Manager AOT
9.45am	Getting out there – the art of touring • Why tour? • Who is my audience, and why is it important to know? • Knowing where you fit: audience development and community engagement • Building relationships • Showcases and gatherings – where are they, what are the time frames, and how do I get there? • How do I market my show? • Accessibility and CALD considerations • Q&A to follow	Antonia Seymour, Executive Director AOT Natalie Boyle, Theatre Co-ordinator, Jetty Memorial Theatre Liz Martin, CEO, Accessible Arts Suzanne Pereira, General Manager, Contemporary Asian Australian Performance
11.00am	Break	
11.10am	Budgets, Budgets, Budgets – a double act on dollars • What are the different financial models for touring? • How do I calculate my remount costs? • On-the-road, venue costs • Royalties • Q&A to follow	Kate Gaul. , Project Manager AOT Thomas Campbell, Artist
12. 15pm	Building the Itinerary • How to build a great itinerary • What are the timelines? • Getting that confirmation from a venue • Relationships, relationships, relationships	Andrew Threlfall, CEO, CDP Linda Christof, Manager, Dubbo Regional Theatre & Convention Centre



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1.00pm	Lunch – provided	
2.00pm	The Rubber Hits the Road • Venue perspective and expectations • Technical considerations and bump in/out schedules • Mental health on the road • Greener Touring • Q&A to follow	Patrick Howard , Program Manager, Touring AOT Belinda Gibson , Director, Glen St Theatre David Brown , Technical Co-ordinator, Dubbo Regional Theatre & Convention Centre Cat Studley , Production Manager, Bangarra Dance Theatre
3.20pm	Break	
3.30pm	Notes from the field We hear from 3 very different organisations who describe their touring successes and challenges. We find out what sustains them, and their visions for the future.	Kate Gaul , Program Manager, AOT Laura & Mim Beanie , The Beanies Melanie Carolan , Senior Producer, Critical Stages Touring Malcolm Whittaker , Producer, re:group performance collective
4.30pm	Wrap up and Happy Hour served on the rooftop garden!	

